WCMH-TV NBC 4

(Media General Communications Holdings, LLC.) Columbus, Ohio

Community Issues & Programming Report 4th Quarter 2008 October 1, 2008 to December 31, 2008

The following issues have been identified by WCMH-TV to be of concern to the Columbus, Ohio DMA

- 1. Development/Economic Issues
- 2. Health and Education
- 3. Transportation/Infrastructure
- 4. Crime and Safety
- 5. Minority/Disability
- 6. Government (Laws, Taxes, Public officials)

Placed in the WCMH-TV Public Inspection File on 1/09/09.

Signed: Kathlen J. Hawson

NBC 4, COLUMBUS, OHIO

QUARTERLY ISSUES/PROGRAM REPORT

October 1, 2008 - December 31, 2008

NBC 4 attempts to serve the public interest by presenting broadcast material that treats significant issues of the people in central Ohio. The following is a brief description of some of the segments and programs we believe have provided the most significant treatment of those issues during the fourth quarter (October 1, 2008 – December 31, 2008), including the title of the program or segment, its length, date, and duration of the broadcast.

Public Service Announcements-::04 ID, :10, :15, :20, and :30 lengths; these short-form segments offer community awareness about an organization that serves a specific issue or publicizes one of the organization's fund-raising efforts.

NBC 4 Today, NBC 4 Midday, First at 4, NBC 4 at 5, NBC 4 at 5:30, NBC 4 at 6, NBC 4 at 11, NBC 4 Today Weekend Edition at 6 a.m. and 8 a.m. on Saturdays and at 6:30 a.m. and 9 a.m. on Sundays, and NBC 4 at 6 Weekend Edition and NBC 4 at 11 Weekend Edition. Time: 5:00-7:00 a.m., 12:00-12:30 p.m., 4:00-5:00 p.m., 5:00-5:30 p.m., 5:30-6:00 p.m., 6:00-6:30 p.m., 11:00-11:35 p.m. Monday-Friday, 6:00-7:00 a.m. and 8:00-9:00 a.m. on Saturday, 6:30-8:00 a.m. and 9:00-10:00 a.m. on Sunday, 6:00-6:30 p.m. on Saturday and Sunday, and 11:00-11:35 p.m. on Saturday and Sunday.

I. DEVELOPMENT/ECONOMIC ISSUES

- NBC 4 at 5pm, October 1, 2008. Psychological Impact. Psychologist David Lowenstein says lately, most of his clients have had the same thing on their minds- How they're going to survive the financial crisis. Money is one of the biggest causes of stress. 1:17 in length
- NBC 4 at 5pm, October 1, 2008. People Money. People don't want to spend money right now, and if they do spend, they don't want to spend much. People eating out are going to more inexpensive places rather than the white tablecloth restaurants. 1:18 in length
- NBC 4 at 11pm, October 1, 2008. Loans on Hold. The credit crunch is forcing car dealers to turn away middle-of-the-road customers because they can't get a loan. This is driving sales down. 1:07 in length
- NBC at 5:30pm, October 2, 2008. Subprime Lending. Experts say Homeowners are not at fault from the subprime mortgage system that led to so many foreclosures and any future mortgage options are too complex for the average citizen. 1:28 in length
- NBC at 11pm, October 4, 2008. Finance Right Now. Passage of this bailout bill means getting a loan will be easier. But another view to this is that credit has been too easy to get for too long and that's why we're in the situation we're in... 1:19 in length
- NBC 4 at 5pm, October 7, 2008. Nationwide Development. A development deal in the Arena District will bring more retail, office space, and residential options to the already booming area. : 29 in length

- First at 4pm, October 8, 2008. Thrift Stores Booming. At the Salvation Army Thrift Store, there's a rush for bargains and apparently it's hip to be thrifty. Thrift Stores are making a come back with sales boosting 35%. 1:26 in length
- NBC 4 6pm, October 9, 2008. Save on Heat Bills. First inspect your heating system. Experts say heating systems fail because they are neglected. Second, check for cracks in windows, doors and other fixtures. Third, program your thermostat. And lastly maximize free heat, keep your shades open to let warm sun into your home and turn ceiling fans on to run in reverse to push warm air down from the ceiling.: 50 in length.
- NBC 4 at 5:30pm, October 10, 2008. Experience Columbus. For the Columbus Day weekend you can get 50% admission to area attractions like COSI, the Columbus Zoo, and the Columbus Museum of Art. Plus, some restaurants are offering discounts. 1:09 in length
- NBC 4 at 6pm, October 13, 2008. Economy Latest. The U.S. stock market went up over 900 points today, one of the highest single point gains in history. Stocks rallied on news that a worldwide financial rescue is underway here in the United States. The rescue starts with freeing up banks to lend more money. : 41 in length.
- NBC 4 at 6pm, October 13, 2008. Columbus Day Money. Even though the stock market took off today, many whom NBC 4 spoke with say even with the positive financial outlook they're keeping a close watch on their wallets. Sales will allow you to stretch your dollar during these tight economic times. : 53 in length.
- NBC 4 at 6pm, October 13, 2008. Low Gas Prices. Central Ohioans will be happy as they pass local gas stations; most prices have fallen under \$3.00! The average price for gas in Central, Ohio is around \$2.94, down over a dollar from this past summer. : 39 in length.
- NBC 4 at 5pm, October 14, 2008. Bailout Latest. World leaders have turned on the tap and the federal bailout money is flowing into the economy. President Bush said that \$250 billion will go directly into the nation's banks. This is a dramatic move meant to stabilize the financial system. The government will use \$250 billion to buy bank stocks, which gives the banks cash to use for loans. It will buy a "preferred" stock so it has the best chance of getting a dividend, and the banks will have to agree not to give executives "golden parachutes." 1:16 in length
- NBC 4 at 5:30pm, November 5, 2008. Bankruptcy Filings Up. The American Bankruptcy Institute says that filings exceeded \$100,000 in October. That's up 40% over last year. : 25 in length
- NBC 4 at 5:30pm, November 5, 2008. Today's Economic Outcome. A new President will take office in January, but he'll still inherit the same economic troubles. President Bush has already started to pass out the bailout money, but the President Elect will also decide how to spend the remaining funds from the bailout plan. : 35 in length
- NBC 4 at 6pm, November 6, 2008. Casino in City Center. The proponents of an Ohio casino say they'll be back next November with an even bigger plan that includes Columbus. They're looking at the mostly vacant Columbus City Center Mall as a location. 1:12 in length
- NBC 4 at 6pm, November 6, 2008. Why are Gas Prices Falling? The price of gasoline is a result of consumer supply and demand in the market place. Demand worldwide has slowed considerably, leading to a gas surplus and lower prices. : 21 in length
- First at 4, November 10, 2008. \$50 Challenge. With all this bad news around the economy, we're working to save viewers money with the \$50 Challenge. We hand a bargain hunting mom \$50 to see if she can buy dinner for her family for a week on that. : 36 in length

- NBC 4 at 5pm, November 10, 2008. DHL Layoffs. As many as 10,000 area jobs could be gone by next year. The company will move forward with plans to reduce shipping operations down to a fraction of previous levels on January 30th, and then eventually leave Wilmington altogether if an agreement can be reached with UPS. 1:14 in length
- First at 4, December 10, 2008. Projects That Just Got Cheaper. Money magazine featured 5 remodeling projects this month that just got a little cheaper. :38 in length.
- NBC 4 at 5pm, December 15, 2008. Economy Eating. Americans look for ways to save money. The American Dietetic Association reminds us it doesn't cost more to eat healthy. Experts say it's possible to meet the dietary recommendations for fruit and vegetables for under \$2.50 a day. : 26 in length
- NBC 4 at 5pm, December 15, 2008. DHL Air Park. ABX Air says it's cutting 1,000 jobs at its Wilmington facility. These cuts are in response to DHL closing their Wilmington cargo hub. ABX had 7,000 jobs in Wilmington as of May, but has eliminated about 2,700 since then. DHL will end their daytime sorting operations on January 4, 2009. 1:20 in length
- NBC 4 at 5pm, December 16, 2008. Ohio Construction. All eyes are on Washington for a stimulus package that could mean an investment in Ohio jobs. Construction jobs are slumping with a slow-down in planning and developing sites. Since 2000 the Associated General Contractors of America group says the state of Ohio has lost 14 % of its construction workforce. : 29 in length
- NBC 4 at 11pm, December 18, 2008. Energy Assistance. The Public Utilities Commission of Ohio has finalized a plan to help customers by restructuring its payment plan for low income families for the first time in 25 years. Customers will pay monthly, 6 % of their income, instead of 10 %. If customers pay on time, they'll get a credit on their bill. : 26 in length
- NBC 4 at 5pm, December 19, 2008. Budget Adjustments Downtown. We have been hearing for months that more and more money must be cut from the state budget. Another 5.75 % across-the-board cuts must be made. The Department of Education will have to make about \$30.4 million in cuts, Mental Health at \$30 million, Mental Retardation at \$19 million, and The Department of Aging a \$10.6 million cut. In total this is a\$640 million budget adjustment and that makes the total budget cuts for the year \$1.9 billion dollars...:50 in length
- NBC 4 at 8am, December 20, 2008. Strickland \$640 Million in Cuts. Most of the cuts come in Medicaid but they aren't the only department with cuts. The Department of Education will have to cut \$30.4 million and that's the most of any agency. The Department of Mental Health will have to cut another \$30 million. The Department of Mental Retardation must cut \$19 million. :34 in length
- NBC 4 at 5pm, December 23, 2008. Unemployment Help. Help is finally on the way for thousands who feared their unemployment benefits would run out. The State mailed over 40,000 unemployment checks, setting a record. These checks will continue for the next 7 weeks. These benefits are in addition to the 13-week extension issued in July of this year. : 24 in length.
- First at 4, December 24, 2008. Dollar Store Dinner. In trying to prepare a Christmas feast for as cheap as possible, people are heading to the dollar stores. You can get vegetables for 99 cents and other finds for 2 for 99 cents. People who shop here are proud of the savings. : 35 in length
- First at 4, December 24, 2008. Free Pet Food Pantries. Animal lovers are scrambling to keep food in Fido's doggie dish this holiday season. They're starting free pet food pantries by concerned volunteers who worry that owners are having hard times keeping their four-legged friends fed during hard economic times. :30 in length

- NBC 4 at 6pm, December 29, 2008. Car Buying Deals. Lots are full and dealerships don't want them this way on January 1st. Most dealers have to buy their cars through what's called a "Floor Plan" with the bank. When cars don't move, the dealer pays the bank interest on the inventory. So the deals are significant this time of year, and especially in this economy. 1:09 in length
- NBC 4 at 9am, December 28, 2008. Ski Business Good. At Mad River Mountain in Bellefontaine it's a balmy 63 degrees but the man-made snow has stuck around. Snowboarder native Louie Vito he's been in the Winter X Games and says even though the economy is tight, people will still find a way to make it out to the slopes. 1:12 in length
- NBC News Special Report: The House of Representatives passed the Financial Bail-Out Bill aired Friday, October 3, 1:23 1:29 p.m.
- NBC News Special Report: President Bush Press Conference regarding the country's financial crisis aired October 10, 10:23 10:39 a.m.
- NBC News Special Report: Update on the closing financial markets aired October 15, 4:01 4:03 p.m.
- NBC News Special Report: Update on the closing financial markets aired October 22, 4:01 4:03 p.m.
- NBC News Special Report: President-Elect Obama Announces his Economic Team aired November 24, 12:04-12:35 p.m.
- NBC News Special Report: President Bush Announces Loan to GM & Chrysler aired December 19, 9:00-9:11 a.m.

Public Service Announcements

Home Foreclosure/Dollhouse: 30 in length Aired October 2 – December 17

Home Foreclosure/Phone Call: 30 in length
Aired October 3 – November 29

II. HEALTH AND EDUCATION

- NBC 4 at 5pm, October 1, 2008. New Flu Tests. A new genetic flu test has just won approval from the FDA. This new test amplifies genetic material from the virus so it can be measured. That means it can be identified as either a seasonal influenza strain or a more virulent strain such as the Bird Flu. : 25 in length
- NBC 4 at 5pm, October 1, 2008. Saliva Test. A simple saliva test could soon help doctors diagnose oral cancer. Researchers at the UCLA School of Dentistry were able to detect oral squamous cell carcinoma by measuring protein levels in saliva. In their trials, they correctly diagnosed oral cancer 93% of the time. : 18 in length
- NBC 4 at 11pm, October 2, 2008. Childhood Obesity. The childhood obesity problem is rising to a whole new level. Doctors say the extra body fat is changing the genetic disposition of children.

- Now they're suffering adult problems like Type Two Diabetes, High Cholesterol, and Hypertension. 1:13 in length
- NBC 4 at 11pm, October 2, 2008. FDC Child Cold Meds. The FDA refused to ban over-the-counter cold medications for children ages 2 to 6x, saying it needs to gather more information on whether they're safe. Pediatrician groups say the meds send thousands of children to the emergency rooms each year. : 16 in length
- NBC 4 at 11pm, October 2, 2008. Sugar in Cereal. Breakfast cereals are loaded with sugar. Consumer reports found the sugar levels in some cereals equal to 50% of the cereal's weight. : 20 in length.
- NBC 4 at 5pm, October 3, 2008. Knee Problem. New computer-assisted technology at the Riverside Methodist Hospital in Columbus is helping orthopedic surgeons improve joint replacement surgery. Riverside compares the technology to a global positioning system for the human body. It gives surgeons the quickest, most direct route to where they need to go. : 28 in length
- NBC 4 at 5pm, October 3, 2008. Mt. Vernon Educator John Freshwater. John Freshwater's attorney, Kelly Hamilton, spent much of Day 2 cross-examining Steve Short, Superintendent of Mount Vernon Schools. Hamilton tried to undermine the allegations against Freshwater, allegations that led the school board to recommend Freshwater's termination. News cameras were not allowed into the room where the hearing was held. 1:12 in Length
- NBC 4 at Midday, October 8, 2008. Columbus City Schools Needs Busses. More than 300 buses are 15 years or older, with more than 300,000 miles on them. That puts them long past their replacement age, and getting older by the day. That's why the District says it needs residents to vote for Issue 75, a move that would allow them to replace 243 buses, nearly half the fleet. They say the rusting old buses are more costly to run and maintain. 1:14 in length
- First at 4, October 8, 2008. College Financing. The rough economy is not just affecting adults; it's got the attention of future college students. All of them want to know how to pay for college. There is something to be said for a student willing to hit the books in high school for cash in their pocket or a free ride. Students with a 3.0 GPA and a minimum ACT of 20 are guaranteed \$500 for 4 years. A student with a 3.8 GPA, 25 ACT score, and 1130 SAT score could possibly get full tuition and full scholarships. 1:44 in length
- First at 4, October 8, 2008. Halloween Allergies. Halloween is often the highlight of the year for candy-loving kids. But for children with food allergies, the night can be extra scary. : 42 in length
- NBC 4 at 5pm, October 8, 2008. CCS Needs Busses. More than 300 buses are 15 years or older, with more than 300 thousand miles on them. That puts them long past their replacement age, and getting older by the day. That's why the district says it needs residents to vote for Issue 75, a move that would allow them to replace 243 buses, nearly half the fleet. They say the rusting old buses are more costly to run and maintain. 1:14 in length
- NBC 4 at 11pm, October 8, 2008. Ohio High Schools Athletic Association Proposal. An OHSAA subcommittee has submitted a proposal to cut the number of Division 1 football schools in Ohio in half. The current minimum is 528 boys in a school. This proposal would cut down on the large disparity among the size of D-1 schools. There is no timetable for action on that proposal. : 14 in length
- NBC 4 at 5pm, October 8, 2008. Exercise Guidelines. The Health and Human Services Department has released new physical activity guidelines. According to the new guidelines, adults gain substantial benefits from just 2 ½ hours a week of moderate aerobic activity, like bike riding or

- brisk walking, or 1 hour and 15 minutes of more vigorous activity. Kids need 1 hour or more of physical activity a day, including intense activity, 3 times a week. : 21 in length
- NBC 4 at 11pm, October 8, 2008. Bariatric Surgery. Bariatric Surgery, also known as weight loss surgery is performed on thousands of patients. It modifies the gastrointestinal tract to reduce nutrient intake and absorption. Doctors say it's for people who have been unable to achieve weight loss through diet and exercise. 1:27 in length
- First at 4, October 10, 2008. Windsor Elementary School Renovation. 100 volunteers took it upon themselves to give Windsor Alternative Elementary in Columbus a much needed makeover, both inside and out. The volunteers, coming from central Ohio Target Stores and First Link, a non-profit organization. Windsor Elementary is just one of 23 schools across the country that's getting such a makeover. 1:35 in length
- NBC 4 at 5pm, October 14, 2008. Just Drive Through. On Wednesday, the Columbus Health Department is holding a Drive Thru Flu Shot Clinic. From 1:00 p.m. to 4:00 Columbus residents can go to Scioto Downs and get a flu shot for \$25. :18 in length.
- NBC 4 at 5pm, October 14, 2008. Save Money on Drugs and Doctors. Dental schools accredited by the American Dental Association provide cheaper care. Students work on patients' teeth supervised by professors. Ohio State University's School of Dentistry offers this service. : 31 in length.
- NBC 4 at 5pm, October 14, 2008. Alcohol Brain. The benefits of controlled amounts of alcohol on the heart have been well documented, now researchers want to know how it affects the brain. Drinking alcohol can protect your heart; it may not have the same effect on your brain. The more a person drinks the more their brain volume decreased. : 21 in length
- NBC 4 at 5pm, October 14, 2008. Smoking Men. Men who never smoke live an average of 10 years longer than those who do. Researchers conducted health exams and physical health was found to deteriorate with the number of cigarettes smoked a day. The heavy smokers were significantly less active. : 27 in length
- NBC 4 at 6pm, November 6, 2008. Sex Offenders in Schools. Last November we asked the question many would never even think about: are juvenile sex offenders back in the school system? The juvenile courts know the numbers, the school systems should, but last year Columbus City School officials didn't know where they were, and admitted they hadn't reached out to do more. Each quarter the Franklin County Juvenile Probation Court personnel sit down with local school safety and security directors, sheriff's officials and children services, to pinpoint who the students are, where are they headed, and what type of attention the offending student will need. This is something that wasn't in place until our story aired last year. Most school officials know who and how many, but state law protects the juvenile offender's identity from the public unless they are the worst of the worst. 3:23 in length
- NBC 4 at 5pm, November 7, 2008. Eat Don't Eat Diet. We all know how hard dieting can be but what if you only had to maintain every other day? That's the idea behind something called Alternate Day Fasting. While it may sound unusual or unhealthy, some doctors say it's not harmful, and may work. It works like this, you diet one day, then eat normally the next. On fasting days diet days, people had juice or vegetables. : 47 in length
- NBC 4 at 5pm, November 10, 2008. Statins. Doctors and researchers know high cholesterol makes us more vulnerable to heart disease, heart attacks and strokes. The new study found that for men over 50 and women over 60, drugs called statins massively reduced heart issues by reducing cholesterol and CRP. Heart attacks were down 54%, strokes down 48% and by-pass surgeries and angioplasties were down 54%. Riverside Hospital cardiologist Steven Yakubov says there are still

- some unanswered questions like, "What are the long-term effects of high-dose treatments?" But the results are very encouraging. 1:07 in length
- First at 4, November 10, 2008. Kids & Flu Shots. The flu can pack a painful punch, with a fever, headache, body aches, cough and chills. Dr. Terry Barber, with the American Academy of Pediatrics says kids, ages 6 months to 18 years and adults should get the flu vaccine. Dr. Barber says he saw it in Urgent Care for years: those who got the flu vaccine tended to get sick less often, and he says new research shows it's true. : 57 in length.
- NBC 4 at 5pm, December 1, 2008. World Aids Day. Today is World Aids Day and researchers at the World Health Organization found that annual testing for the virus, followed by immediate antiviral treatment, would drive down virus levels. :21 in length.
- NBC 4 at 5pm, December 1, 2008. Cell Phone Distraction. New Research shows drivers make more mistakes talking on cell phones than when talking to passengers. Talking on a cell phone had reaction times similar to senior citizens. :26 in length.
- First at 4, December 2, 2008. Surgeon Shortage. An Ohio State researcher is worried about the fact that in a few years there may not be enough surgeons. Medical school costs have changed and could be driving potential surgeons away. He suggests pushing surgical interest, and making it more appealing to women. 1:55 in length.
- First at 4, December 2, 2008. Excessive Lip Balm Use. Dr. Zirwas recommends aquaphor and plain old Vaseline. The fewer ingredients, the better. :27 in length
- First at 4, December 2, 2008. Eating Shortcuts for Big Weight Loss. MSN Health and Fitness came up with what they are calling clean eating shortcuts for weight loss. #1 on list is don't diet. Losing weight is about portion control not elimination of food. :54 in length.
- First at 4, December 2, 2008. Media Effect on Kids. Research shows the more exposure a child has to television video games and the internet, the greater their chance of being obese. They were also more likely to start smoking and become sexually active at a young age as well as perform poorly in school. :28 in length.
- First at 4, December 4, 2008. Car Key Restrictions. Ford's new My-Key system, a computer chip inside certain keys restricts the car's speed to no more than 80 miles an hour and a radio that plays at less than half the volume. 1:07 in length.
- First at 4, December 4. 2008. Dry Skin follow. For healing dry skin in the winter,

 Dermatologists recommend a lotion that is supposed to be the best over-the-counter moisturizer for dry skin. It's called Cerave. :38 in length.
- First at 4, December 4, 2008. Smokers with Kids. Smokers are more likely to quit if they live with a child. Research has shown that secondhand smoke can cause respiratory problems, ear infections, bronchitis and pneumonia in children. :37 in length.
- NBC 4 at 11pm, December 4, 2008. Rural Emergency Medial Service Equipment. Transport times for medics from rural counties can be long, compromising the outcome of a heart attack. But updated technology using a modem connected to an EKG is the key to faster treatment. 1:08 in length.
- NBC 4 at 11pm, December 4, 2008. Heart Surgery. Tony has Hypertrophic Obstructive Cardio Myopothy, a thickening of the heart muscle that interferes with its ability to pump blood. He's been waiting for his new heart for nearly a year and today that happened. 1:32 in length.

- NBC at 6pm, December 8, 2008. Smoke Stack Study. An Ohio Environmental Protection Agency pollution control supervisor says his agency has been working for decades to lower toxins in the air, but urban industrial areas are bound to have some chemicals and the issue goes beyond one school. The entire community is in the thick of it. 1:13 in length.
- NBC 4 at 5pm, December 12, 2008. Schools and Budget. Central Ohio School Districts are feeling blue after Governor Strickland's announcement that \$2 billion in funding may have to be cut off from Ohio's schools over the next 2 years. That comes out to roughly \$800 less per student. We talked to local school districts to find out just exactly what that means. 1:26 in length
- NBC 4 at 5pm, December 15, 2008. Save on Produce. Fruits and veggies are great for healthy living but there are some tips to keep them lasting longer. First, keep fruit and vegetables separate. Don't store them in airtight bags. Keep things like bananas, peaches, pears, and tomatoes on the counter to ripen. When they're fully ripe refrigerate. : 27 in length.
- NBC at 5pm, December 16, 2008. Obesity Gene. Researchers have identified new genes linked to an increased risk for obesity. Two studies published in the journal, *Nature Genetics* identify gene variants that increase a person's appetite, and therefore their waistline. Each variant had a minor contribution to weight gain. : 22 in length
- First at 4, December 18, 2008. Columbus State Community College Degrees. A New program at Columbus State Community College helps adults with disabilities get college training so that they can function beyond high school. The certificate program which began last summer runs for one full year. : 24 in length.
- First at 4, December 18, 2008. Energy Drink Settlement. Ohio is one of 13 jurisdictions that are announcing an agreement with Miller-Coors Corporation. As part of the agreement, the company has agreed not to produce any caffeinated alcoholic beverages in the future. Miller Coors makes a pre-mixed alcoholic energy drink called "Sparks.": 51 in length.
- NBC 4 at 11pm, December 18, 2008. Alcoholic Energy Drinks. Ohio is one of the 13 states celebrating victory against the Miller-Coors Corporation. The company will stop making its caffeinated alcoholic drink known as "Sparks". Ohio's Attorney General argued that young people tend to drink more when energy drinks have alcohol. They also said the drinks ere marketed to underage kids. : 20 in length
- NBC 4 at 5pm, December 19, 2008. Alcohol and Your Age. Cardiologists say party people should beware of Holiday Heart Syndrome, a condition where healthy people drink too much during the holiday festivities. The alcohol stimulates the heart into an abnormal rhythm which can make you feel like your heart is racing even after the holidays. Alcohol can have negative side effects especially as we get older. :29 in length
- NBC 4 at 5pm, December 23, 2008. Diet Drug Warnings. With a simple search of the internet you can find any of the 28 drugs included a FDA warning. Zhen De Shou claims to "get that body you've always wanted," and Somotrim claims you can "lose 12 to 25 pounds in a month." The FDA says beware because dangerous ingredients aren't always listed on the labels and some ingredients are too potent. Nutrition store owners say you have to do your homework. 1:15 in length
- First at 4, December 24, 2008. Smokeless Tobacco. New smokeless tobacco is firing up some critics. Camel is coming out with an aspirin-sized tablet called "camel orbs," which melt in the mouth. Sales of smokeless products are rising as cigarette sales fall. That adds to concerns about those products and public health officials warn about addiction to nicotine and possible appeal to kids because it's easy to hide. : 36 in length.

First at 4, December 24, 2008. Obesity Commuting. A new study shows if more Americans parked their cars and rode their bikes, the country's obesity rate would likely drop. Only 12 percent of Americans use active transportation and almost a third of us are obese. : 39 in length.

NBC 4 at 5pm, December 26, 2008. Healthy Holiday. According to the Centers for Disease Control, a few simple lifestyle adjustments can make a big difference in the way you feel. Start by watching what you eat. If you're cooking, modify the meals by adding low-fat and low-salt items along with limiting the alcohol. After the festivities make it a habit to get off the couch and exercise. : 37 in length

NBC News Special Report: President-Elect Obama Announces his Health and Education Team aired November 26, 10:43-11:06 a.m.

"I Want to Go Home: A Journey through Alzheimer's" aired November 19, 7:00 - 8:00 p.m.

"Go Red for Women Presents Untold Stories of the Heart" aired December 21, 11:30 a.m. - 12:00 p.m.

Public Service Announcements

Children's Hunger Alliance/Lunch Monday for a Day Program

: 15 in length

Aired October 1 - December 30

Children's Hunger Alliance/Lunch Monday for a Day Program

: 30 in length

Aired October 4 - December 31

Childhood Obesity Prevention

: 30 in length

Aired October 4 - December 27

Adult Diabetes Prevention

:30 in length

Aired October 3 - December 27

Kids' Inventions

: 30 in length

Aired October 4 - December 27

Kids' Literacy

: 30 in length

Aired October 4 - December 27

Kids' Nutrition/Jungle Book

: 30 in length

Aired October 4 - December 27

Kids' Nutrition/Gymboy

: 30 in length

Aired October 4 – December 27

Jingle Bell Run for Arthritis Foundation

:04 in length

Aired December 3 - 5

Jingle Bell Run for Arthritis Foundation

:10 in length

Aired December 3 - 5

Jingle Bell Run for Arthritis Foundation :15 in length Aired December 3 - 6

Salvation Army Evergreen :10 in length Aired October 13 - December 29

Salvation Army Evergreen : 20 in length Aired October 25 - December 27

Salvation Army Evergreen :30 in length Aired October 4 – December 20

Stroke Awareness :30 in length Aired October 3 – December 14

Stroke Awareness :15 in length Aired December 10October 3 – November 29

United Way Franklin County 2008 Campaign :10 in length Aired October 6 - December 29

United Way Franklin County 2008 Campaign :15 in length Aired October 1 – December 28

United Way Franklin County 2008 Campaign :20 in length Aired October 2 – December 30

United Way Franklin County 2008 Campaign :30 in length
Aired October 5 – December 31

Parents V-Chip :30 in length Aired October 4 – December 27

III. TRANSPORTATION/INFRASTRUCTURE

NBC 4 at 6pm, October 3, 2008. Dangerous Intersections. According to a comprehensive traffic study conducted by the Mid Ohio Regional Planning Commission there are five intersections viewers should be aware of. MORPC's findings come after studying the following during 2004

- through 2006, traffic volume, the number of injury accidents, fatal accidents, and the amount of property damage at an intersection. : 53 in length
- NBC 4 at 6pm, October 6, 2008. American Electric Power Rate Hikes. AEP officials say the three year 45% rate increase is needed because of rising fuel costs, not only fuel to drive from neighborhood to neighborhood, but for the increased cost of fuel used to generate electricity. AEP says since 2003 costs have jumped up 300%/ In addition AEP says it's time to replace and repair old equipment. 1:23 in length
- NBC 4 at 5pm, October 7, 2008. New Ford Feature. Ford is offering a parental control feature in many 2010 models. The development called "My Key" can limit the vehicle to 80 miles an hour, limit the volume of the audio system, and add chimes if the seat belt is not fastened. Parents can also have the option of having the car chime if the vehicle exceeds 45, 55, or 65 miles an hour. : 20 in length
- NBC 4 at 5:30pm, October 7, 2008. Question and Answer Regarding Winchester Road Project. Some viewers in the Canal Winchester area have questions about an upcoming road project. According to the Fairfield Department of Highways and Paving the Way, construction on Winchester Road between Diley Road and Waterloo Road will close the road October 13th through November 14th.: 48 in length
- NBC 4 at 5:30pm, October 9, 2008. Flight Delays. Federal officials are pushing ahead with an experiment to reduce rampant flight delays around the nation. The plan would auction take-off and landing times at New York City area airports, where most delays begin. The transportation secretary Mary Peters said in a statement the government will gradually auction up to 10% of the landing and takeoff slots. The airlines currently operate at the three major airports around New York. : 28 in length.
- First at 4, October 15, 2008. Smallest Sedan. Ultra compact, Toyota unveiled its production version of the I-Q Hatchback in Japan. The car is the world's smallest four-seater at less than ten feet long. :19 in length.
- First at 4, October 15, 2008. Lowering Dam Levels. The United States Army Corps of Engineers released water from Deer Creek in Pickaway County. They normally do thin the fall to increase storage capacity to handle heavy winter and early spring rainfall and reduce flooding potential. :41 in length.
- NBC 4 Today at 5am, October 17, 2008. Arena District Development. 226 residential units and new office spaces are in the plans for the Arena District. So is a Giant Eagle store, that is raising concerns about the location and questions about its accessibility to pedestrians. :26 in length.
- NBC 4 at 11pm, October 22, 2008. Puco Hearing. American Electric Power wants to increase customers bills 15% each year for the next 3 years plus have the option of tacking on additional charges to customers. :37 In length.
- NBC 4 at 11pm, October 22, 2008. Route 161. Drivers in Northeast Franklin County will hopefully get to their location faster. After 2 years of construction, a stretch of State Route 161 opened this morning. :31 in length.
- NBC4 at 6pm, November 6, 2008. Air Tran Port CBUS. Port Columbus has seen a rise and fall in travelers during the last year. The airport saw a huge increase in passengers when discount carrier Skybus was based here in Central Ohio, but with the shut down of Skybus and the decrease in the number of flights, the number of passengers coming through the airport has decreased 23.5%. With the addition of discount airline Air Tran today, Port Columbus is hoping to get the boost in travelers and revenue they need. : 32 in length

- NBC 4 at 5pm, November 7, 2008. Lancaster Bus Video. New this school year, the transportation department has installed three on-dash cameras on three different busses, all to catch motorists who don't abide by the law. The reason they installed cameras on their buses was, not only to cut down on violators but also to give bus drivers assistance in identifying the violator. Within the past three weeks there have been 12 reports of Stop Arm violations. 1:16 in length
- NBC 4 at 5pm, November 18, 2008. Road Conditions. After the first snow of the year, interstates around Columbus were littered with accidents. Many blamed the lack of road crews out. NBC 4 took a look at the Ohio Department of Transportation's new "smart salt" strategy aimed at conserving salt and whether the strategy was putting drivers at risk. 2:33 in length.
- NBC 4 at 5:30pm, November 19, 2008. Grandview Yard Development. A half-billion dollar development project has been started in Grandview that is expected to double the tax base for the small city surrounded by Columbus. Major improvement to the infrastructure around Grandview is a big part of the plan. 1:16 in length.
- NBC 4 at 5:30pm, November 28, 2008. 70/71 Split. A look at the revamped plan for the 1-70/71 split and how it would cut through an existing Columbus City park. The plan would make one of the most congested pieces of roadway in all of Ohio safer for commuters. 2:09 in length.
- NBC 4 at 5pm, December 1, 2008. Snow Plan. Snow crews throughout Central Ohio are geared up. This winter season the plan of action has been altered due to increased costs for salt. 1:11 in length.
- First at 4, December 2, 2008. Delta Cutbacks. Delta Airlines says it will cut its worldwide system capacity by 6 to 8% next year. The company's president revealed the cuts in a meeting with investors. :19 in length.
- NBC 4 at 6pm, December 8, 2008. Obama Plan. State transportation officials are working hard these days to identify a list of "ready to go" infrastructure projects throughout the state. There are projects where the plans are done and where the designs are ready to go. You could sell the project today and get workers working with in a short amount of time. Barack Obama, "we won't just throw money at the problem; we'll need to measure progress we make and the results we achieve". 1:18 in length
- NBC 4 Special Report: Building explosion near Downtown Columbus causes West Broad Street to close aired October 31, 3:09-3:14 p.m., 3:31-3:33 p.m., 3:41-3:45 p.m.

IV. CRIME AND SAFETY

- NBC 4 at 5pm, October 1, 2008. Kids ID Theft. Suggestions to protect your kids: shred documents that contain personal information, don't give out personal information over the phone or internet unless you know who you are dealing with, don't use obvious passwords like your birth date, keep personal information in a secure place at home, and inspect credit reports and financial statements. : 31 in length
- NBC 4 at 5pm, October 1, 2008. Booster Seats. A new study shows some booster seats may not position children properly in their seat belts. : 23 in length
- NBC4 at 5:30pm, October 2, 2008. Generator Safety. When winds ripped through Central Ohio it was lights out for hundreds of thousands in and around Columbus and the total number statewide pushed 1.5 million. Generators at a number of stores flew off the shelves, but now instead of the basic model generator you can purchase a residential generator; , basically a huge back-up generator

- powered by natural gas or propane. So the next time your power goes out, you'll only be out for thirty seconds. : 57 in length
- NBC 4 at 6pm, October 2, 2008. Urbancrest Violence. Crime is increasing, the sheriff's office agrees. The problem is getting more deputies to patrol in an already strapped department. The sheriff's office says it has at least four or five cruisers driving through the tiny village every day. Urbancrest's mayor says they're working on tightening curfew and parking ordinances to keep out the criminals. : 31 in length
- NBC 4 at 6pm, October 2, 2008. College Abuse. Statistics say that 1 in 4 women will be abused at some point in their lives. Here's a disturbing finding: an internet survey of nearly 7,000 Ohio State University students found that 73% of those polled know someone who has experienced abusive behaviors in a relationship, 33% reported abuse in their own relationships. : 24 in length
- NBC 4 at 5pm, October 3, 2008. FDA Melamine. The Food and Drug Administration announced today that trace amounts of melamine are safe in most foods, except baby formula. Melamine is an industrial chemical that has sparked a global food safety scare specifically in China. Milk containing melamine has been blamed for killing four babies and sickening more than 54,000 with kidney stones and other illnesses in China. : 31 in length
- NBC 4 at 6 pm, October 3, 2008. Ohio State University Smoke-Out. Ohio State students got an important lesson today in fire safety. The Columbus Division of Fire and OSU Public Safety Department conducted a smoke-out on the OSU campus. Students participated in a fire evacuation drill, using a smoke machine to stimulate a real fire emergency. : 23 in length
- NBC 4 at 6pm, October 4, 2008. Newark Man accused of Killing Father. A gruesome discovery inside this Newark home, the body of 76 year old, Donald Carico Senior. His son, Donald Carico II, is now charged in the killing. Neighbors watched police confront the suspect Friday evening. Neighbors say they hadn't seen Donald Senior since July. 1:12 in length
- NBC 4 at 6pm, October 4, 2008. School Bus Crash. The investigation continues tonight into a crash between a Northridge High School bus and three other cars. It happened near the town of Utica on State Route 62 in Licking County. One of the drivers involved in the crash tells us that he was coming home from his son's football game, with his son riding the bus behind him. As the driver slowed for a stopped car, the bus did not, pushing him into the car, and pushing that car across the line into oncoming traffic. : 29 in length
- NBC 4 at 6am, October 6, 2008. Buckeye Lake Boats. Thieves are now beginning to prey on boats. A number of boats docked at Fairfield Beach at Buckeye Lake have been broken into, and tarps of at least two dozen other boats sliced open as well. Thieves have gotten away with everything from GPS systems to radios and other valuables. : 47 in length
- NBC 4 at 5pm, October 7, 2008. Pot House Breaking News. A fire inside an apartment building may have been sparked by an illegal crop. Firefighters quickly doused the flames at Sherwood Drive in East Columbus. After the smoked cleared, they found a marijuana-growing operation in the basement. About 80 plants were pulled from the building. They think the hydroponic equipment overloaded the electrical system causing the fire. : 23 in length.
- NBC 4 at 6pm, October 7, 2008. Bad Church Contractor. Pastor Timothy Byrd of The Lord of Life Fellowship Church in East Columbus first contacted Target 4 this summer after paying Buckeye Pro-Seal \$6,500 to repave the church's parking lot; the company never followed through. After we intervened Buckeye Pro-Seal owner Frank Brian Megahey promised to pay the church back. But since our story aired, the church hasn't received a dime and the company will no longer return NBC 4's calls. 1:41 in length

- NBC 4 at Midday, October 8, 2008. Domestic Violence Day. Today is Health Cares about Domestic Violence Day. This morning a news conference was held at the statehouse to encourage health care providers to be vigilant and keep an eye on the types of injuries they are tending to. They're also being encouraged to ask patients about the quality of their home life. The key is simple; to catch domestic violence as soon as it happens or even prevent it.: 34 in length
- First at 4, October 8, 2008. Morrow County Chase. A multi-county high speed chase reached an abrupt end right here in Columbus early this morning. The chase started in Morrow County with a traffic stop around 3:00 a.m. The driver took off, racing down I-71. Troopers were close on the tail of the driver, all the way to 17th Avenue, then to Cordell. The driver was finally stopped when his tires were blown by "stop sticks" placed in the road. The suspect Anthony Butler faces multiple charges. : 31in length
- NBC 4 at Midday, October 8, 2008. Halloween Safety. With Halloween just a few weeks away, Nationwide Children's Hospital wants to remind you to keep your kids safe for trick or treat. Be sure you child's costume doesn't cause them to trip or limit their vision. Trick-or-treat with your kids only at homes you know well. Keep your kids on sidewalks and make sure they cross only at crosswalks and well-lighted intersections. While pedestrian safety is the biggest issue on Halloween always makes sure to inspect your kid's treats before letting them eat. : 32 in length
- NBC 4 at 5pm, October 8, 2008. Cell Phone Safety. All new worries tonight for parents, in the age of technology. A 15-year old girl from Licking Valley High School is facing felony charges for sending her nude photographs of herself to other teens over her cell phones. This is not the first incident in Central Ohio. 13 Mount Vernon High School students have already been convicted of delinquency counts of disseminating material harmful to juveniles after the group forwarded nude cell phone pictures of two classmates. Parents need to keep their children from making the same mistakes. : 38 in length
- NBC 4 at 5pm, October 8, 2008. Cell Phone Safety. Cell phones are everywhere nowadays armed with texting capabilities, and the internet access. They can do pretty much everything a computer can do. Children's health experts say it's so important to talk with your teens about the responsibilities associated with using a phone. You determine whether or not your teen's phone needs to be checked. : 58 in length
- NBC 4 at 5pm, October 8, 2008. Halloween Safety. Keep them from digging into their Halloween goodies during Trick-or-Treat by feeding them before they head out. This will hopefully give you more time to check their goodies. If you check their candy and suspect tampering, call police. Tasting the candy is not the safe way to test. : 27 in length
- NBC 4 at 6pm, October 11, 2008. Child Struck and Killed. Police say a white truck struck and killed four-year-old Casey Neff in a parking lot. It happened at about 10:15, as children and their families had gathered for a day of youth football. The traffic crash unit from the Franklin County Sheriff's office is investigating the accident trying to figure out exactly what happened. One witness said the truck backed out of a parking space and hit Neff. 1:11 in length
- NBC 4 at 6pm, October 13, 2008. Tracking Murders. Sgt. Rich Weiner, Columbus Division of Police says we are in line compared to previous years as far as homicides go as being in the normal range. Homicides never being normal, but last year were typically a very slow year for homicides. With the homicide rate standing at 86 and just over ten weeks left in the year this year looking more like years past. 1:19 in length
- NBC 4 at 6pm, October 13, 2008. Masked Gunman Robbery. It was a scary morning for an owner of local dry cleaners. A masked gunman forced his way into the Spring Cleaners on North Fourth Street. He forced the owner, Dorothy Gall to open the store safe and lay face down on the ground. The suspects made away with several hundred dollars in cash and Gall's purse. The suspect told her he had just lost his job. : 34 in length

- NBC 4 at 5pm, October 14, 2008. Cooey Executed. Final denial was issued by the Supreme Court and double murderer Richard Cooey was executed this morning. Cooney had made the argument that he was too obese to be executed. Cooney was sentenced to death for killing two college roommates in Akron. : 36 in length
- NBC 4 at 11pm, October 15, 2008. Voter Fraud Probe. Early voting began raising concerns even before the first ballots were cast last month. 13 people have registered to vote all using the same address of a relatively small house on the city's far side. 2 voted early while 8 other requested absentee ballots. Prosecutors could have a case if it's determined that any of the 13 are not permanent residents of that address. 1:05 in length.
- NBC 4 at 11pm, October 15, 2008. 10 Murders in 10 days. There have been 10 murders in 10 days but says it's normal. Police say they need help from witnesses to catch these killers. : 36 in length.
- NBC4 at 6pm, November 11, 2008. Serial Rapist Latest. Columbus police have linked a 7th incident to a man they believe is a serial rapist. We put all of them together to track the pattern. 1:12 in length.
- NBC 4 at 6pm, November 17, 2008. Video Sex Offenders. Child sexual predators are taking their crime from chat rooms to on-line gaming rooms to avoid getting caught. A warning for parents about the trend, and what you can do to monitor your child's online gaming and keep them safe. 3:37 in length.
- NBC 4 at 6pm, November 19, 2008. Rape Hot Spots. NBC 4 scours Columbus Police records to identify areas where rapes happen most. The story also looks at what the City of Columbus is doing to prevent rapes in these areas, and how a tightening budget situation may put more people at risk. 3:29 in length.
- NBC 4 at 9am, November 23, 2008. Women Protecting Themselves. With a serial rapist on the loose in Central Ohio, several groups have popped up offering to teach women self defense tactics. :51 in length
- NBC 4 at 11pm, December 4, 2008. Crimestoppers Self Defense. Crimestoppers is once again setting up free self defense courses for women. The classes will take place at core tactic on Dublin Center Drive in Dublin. :25 in length.
- NBC 4 at 5pm, December 15, 2008. Newark Home Invasions. David Ball, the man Newark police says was behind at least one home invasion and is suspected in many more. Home invasions all began back on November 13th. The attacks accelerated at terrifying pace, all to elderly residents. The sixth home invasion brought police the break they needed. Newark police found Ball trying to get away on a bicycle and made their arrest. 1:08 in length
- NBC 4 at 5pm, December 23, 2008. Parking Lot Scam. Columbus police say several people have been duped right in local parking lots. In one of the schemes, a victim was at the Northern Lights Shopping Center when three men told her they were with a charity and that one of their brothers died and they needed money to get them back to Kenya. The suspects had the victim go to an automated teller machine to withdraw money. : 28 in length.
- NBC 4 at 9am, December 28, 2008. West Jefferson Counterfeit Bills. Local law enforcement officers want to catch a group of people who are allegedly passing counterfeit bills in central Ohio. Investigators say the suspects are using fake 5, 10 and 20 dollar bills. : 49 in length.

- NBC 4 at 6pm, December 29, 2008. Serial Rapist suspect. It's a search warrant that is the first public document to name a possible suspect in the serial rapist case. Six months after the first incident was reported, this paperwork says a cell phone may help detectives catch their man. 1:25 in length
- NBC 4 at 6pm, December 29, 2008. Strange Upper Arlington Robberies. Just before noon, Upper Arlington police received a call that National Cash Advance on Reed Road had been robbed. A few minutes later, someone robbed Advance America Cash Advance on West Henderson Road. Upper Arlington police detectives are looking to see if this suspect has struck other local businesses. 1:06 in length

Project Roadblock for Drunk Driving Prevention :15 in length Aired December 25 – 29

Project Roadblock for Drunk Driving Prevention :30 in length Aired December 25 - 31

V. MINORITY/DISABILITY

- NBC 4 at 5:30pm, October 2, 2008. Subprime Lending. The Kirwan Institute for the study of race and ethnicity released a study that finds the subprime mortgage system was set up in a way that exploited minorities due to its complexity. Local reaction to the report and suggestions on how to create a system that doesn't ignore "marginalized communities." 2:58 in length.
- NBC 4 at 5pm, October 6, 2008. Chief Jackson Talks. In a rare sit-down interview, Chief James Jackson sits down to talk about his announcement that he will retire. Chief Jackson was Columbus's first African American police Chief of Police. Chief Jackson talked about his career and what he believes was his most important accomplishment—integrating the department. 3:00 in length.
- NBC 4 at 5pm, October 9, 2008. Minority College Rates. A new study from the American Council on Education shows the percentage of young minority Americans with some kind of post-secondary degree has fallen. :44 in length
- First at 4, October 10, 2008. Walk for Autism. The event helps raise money for Autistic research and treatment and to help kick off the walk will be NBC 4's own Jerod Smalley and his beautiful son Brady. Brady was diagnosed with Autism last year and since then Jerod and his family have been very active in the effort to raise awareness and money. : 36 in length
- NBC 4 at 5am, November 5, 2008. Presidential Nat'l Race CNN. A look at the historic presidential election and win by Barack Obama to seat the United State's first African American President. 1:19 in length.
- NBC4 at 6pm, November 5, 2008. Obama Wins Reaction Local reaction to the election of Barack Obama as America's first African American President and what locals believe it means. 1:12 in length.
- NBC 4 at 11pm, November 6, 2008. Black Football Coach Study that shows the number of African American coaches at major college football schools is at its lowest level in 15 years. The study shows only 4 of 119 NCAA schools in the bowl subdivision having black head coaches. Conversely, 55% of all student-athletes are minorities. :29 in length

- NBC 4 at 5pm, November 7, 2008. Mid Ohio Needs. The food that comes in to Mid Ohio Food Bank never sits long; it's shipped out in days. This year the bank provided 3.1 million meals at soup kitchens and met 120,000 requests last year, supplying 3 days food for every member of a family, but this year with rising unemployment fuel and grocery prices, that numbers that are in need can be staggering. 1:03 in length
- NBC 4 at 4pm, November 10, 2008. Urban League Luncheon. Annual luncheon to honor those that champion equal opportunities for all people. Joyce Beatty was honored for her excellent work and Sophisticated Systems were honored for their corporate leadership. 1:18 in length.
- NBC 4 at 4pm, November 18, 2008. Home Depot in Espanol. The Home Depot launches a complete version of their website in Spanish to offer better service to the Spanish-speaking population in time for the Christmas rush. 1:12 in length.
- NBC 4 at 5pm, November 26, 2008. Chief Jackson Last Day. The last day for Columbus Police Chief James Jackson, Columbus's first African American Police Chief. 2:34 in length.
- NBC 4 at 5pm, December 1, 2008. Autistic Brain Researchers may have found a way to detect autism by analyzing brain waves. Researchers recorded electrical currents in the brains of both autistic and non-autistic children after they were exposed to audio stimulations. Autistic children showed a fraction of a second delay in the brain's response to some of the sounds. :23 in length.
- NBC 4 at 5pm, December 1, 2008. Elderly Brain. Staying active as an older adult can help your brain stay younger. Researchers found adults who did aerobic exercise at least 3 hours a week over the past ten years had better blood flow in the brain and more small blood vessels than those who exercised less than one hour a week. :21 in length.
- NBC 4 at 5:30pm, December 31, 2008. City Council Applicants. Over 60 people applied for 2 open Columbus City Council seats. The applicants have a wide range of experience and background. We spoke to two candidates who are running because they feel city government needs to better reflect the minority interests of the city. 1:16 in length.

Public Service Announcements

Autism Awareness :15 in length Aired October 11 – November 2

Autism Awareness :30 in length Aired October 4 – December 27

Walk Now for Autism :4 in length Aired October 1 – October 11

Walk Now for Autism :10 in length Aired October 1 – October 10

Blindness Prevention : 30 in length Aired October 1 – December 31

United Negro College Fund Bloodbank :15 in length

VI. GOVERNMENT (LAWS, TAXES, PUBLIC OFFICIALS, ETC.)

- NBC 4 at 5pm, October 1, 2008. State Budget. State Agencies must cut 4.75% from their budgets. Taking the biggest hits are: Mental Retardation Development will lose nearly \$17 million, the Department of Aging will have \$9.2 million taken away. The Central Ohio Area Agency on Aging says senior community services will lose \$500,000 throughout the state; a small portion of the cut but one that makes a big difference. 1:10 in length.
- NBC 4 at 11pm, October 1, 2008. Ohio Senators. Monday's vote against the bailout by the House of Representatives sent Wall Street into a freefall. Both Ohio Senators George Voinovich and Sherrod Brown voted to approve the revised \$700 billion bailout. The Senate version includes some key changes being studied by House members. Republican Pat Tiberi, who voted with the majority that defeated the bill, tells us it could pass if keys changes remain. 1:15 in length
 - NBC 4 at 5:30pm, October 2, 2008. Palin Biden Intro. Tonight is going to be one for the history books when Senator Joe Biden and Governor Sarah Palin face off for the only Vice Presidential debates. Each candidate will have 90 seconds to respond to a question followed by a two minute discussion period for each question. : 57 in length
 - NBC4 at 6pm, October 2, 2008. Who Will It Benefit? With this bill the Treasury Department will make \$250 billion of the \$700 billion available likely within about 45 days to banks and other lending institutions. It will buy the subprime mortgages the banks currently hold which account for about 20% of all mortgages, and a high percentage of those are in foreclosure or soon could be. Ideally, that will ease the credit freeze so you will have an easier time getting a loan for a home, a car, or to send your child to college. 1:20 in length
 - NBC at 6pm, October 2, 2008. Sex Offender Law. The Ohio Supreme Court issued its decision in the latest sex offender law challenge yesterday. The court in a tight 4-3 decision ruled that the sex offender registration and reporting law amended in 2003 does apply to those whose crimes took place before that year. They can be classified by the 2003 standards and use terms like sexual predator. Dareen Cooey stuck an "I win" sign in his yard after the Ohio Supreme Court said he did not have to move away from a school as is mandatory for sex offenders by law. 1:20 in length
 - NBC 4 at 11pm, October 2, 2008. Vice Presidential Candidates Debate. The debate between republican Sarah Palin, and democrat Joe Biden had very strict rules. Each had 90 seconds to respond to questions from PBS's Gwen Ifill. Followed by two minutes of discussion. There were 16 questions in all, and many of them focused on the economy, and their experience and ability to lead. : 29 in length
 - NBC 4 at 5pm, October 3, 2008. Chief Jackson. It's a settlement 11 years in making and will signal the end of both the personal struggle and professional career of Columbus Police Chief James Jackson. Word today is that a settlement has been reached by Chief Jackson, and the city in the defamation lawsuit originally filed by Jackson in 1997. As a part of the agreement, Chief Jackson will take leave November 27th and retire as chief on March 16th, 2009 ending 52 years of service. : 59 in length
- NBC 4 at 11pm, October 4, 2008. Politics in Columbus. The race to the White House will be over one month from now and that means our state will be a common stop for both Barack Obama and John McCain, During the past 48 hours big names have come through Columbus in support of the early vote. Over at Vets Memorial early voters are showing up in droves, since the start of early

- voting on Tuesday. Franklin County Board of Elections officials tell NBC 4 they've seen anywhere from 800 to a1,000 early voters every day. 1:05 in length
- NBC 4 at 6am, October 6, 2008. Politics. Opening a new line of attack, Barack Obama argues John McCain's role in the Keating Five Scandal is relevant today. Obama argues deregulation backed by McCain caused savings and loan collapses twenty years ago, and the mortgage meltdown fueling Wall Street's crisis now. Aides call it counterpunch to McCain's guilt by association tactics. Sarah Palin used this line three times this weekend. : 30 in length
- NBC 4 at 6am, October 6, 2008. Last Day to Register. Many have been taking advantage of the county's only one-stop location, meaning you can stop by Vet's Memorial and both register and vote at the same time, but after today that option will go away and you will only able to vote absentee in person at Vet's. Anyone who is a United States citizen and has been living in Ohio for at least 30 days before the election is eligible to register. Currently, more than 800,000 people are registered in Franklin County.: 49 in length
- NBC 4 at 6pm, October 6, 2008. Pet Limit. Residents in the village of Johnstown blame a vicious dog attack two months ago for the proposed limits on pets. The attack prompted the Johnstown City Council to take up legislation to deal with vicious pets. The proposed legislation would limit single family homes to four dogs, or four cats or any combination. Why four? Because owning five dogs requires a kennel license. 1:14 in length.
- NBC4 at 5pm, October 7, 2008. Tornado Siren Money. Pleasant Township has on four sirens, but today the Franklin County Commissioner approved money to fund five more here in the area. Delaware County wants to propose a levy for 2009 to expand its sirens from 14 to 71 at a cost of nearly \$1.5 million dollars. In Pickaway County three will be added by the end of the year bringing the total to 21. In Fairfield County its number is 44; 20 of those were added this year a number that will most likely stay the same for awhile. 1:14 in length
- NBC 4 at 5:30pm, October 7, 2008. Powell Pan Handling. The Powell City Council votes tonight on changes to its peddler and solicitor ordinance. It will limit door-to-door sales to daytime hours, ending at dusk. Peddlers and solicitors must fill out a form with the Powell Police Department and provide their fingerprints for state and FBI background checks. A fee of \$55 to \$75 is assessed to defray those costs. 1:20 in length
- NBC 4 at 6pm, October 8, 2008. Unemployment out of Money. Ohio's unemployment rate is steadily rising, while the nation's unemployment rate hovers near 6%. With these rising rates it's no surprise that unemployment funding could run out by the end of the year. The fund right now is holding a little more than \$326 million; last year at this time it had nearly twice the amount. The Ohio Department of Job and Family Services say all those millions could be gone. 1:10 in length
- NBC 4 at 5:30pm, October 10, 2008. What Ohio Government is doing. As Wall Street traders panicked and the stock market lost billions of dollars, the state of Ohio sold \$240 million in bonds. The municipal bond market is volatile, so the sale is a victory. Bonds are still a better investment right now than the stock market. It is also the first step in a jobs stimulus package. 1:21 in length
- NBC 4 at 6pm, October 13, 2008. Attorney General Debate. There's an unexpected election for that office this year, in the wake of the scandal-driven resignation of Attorney General Marc Dann. A debate was held between the candidates, Democrat Richard Cordray and Republican Michael Crites before the Rotary Club. Cordray cited the mess on Wall Street as the biggest challenge facing the next Attorney General. Both men had praise for Nancy Rodgers who was appointed Attorney General until the end of the year. : 53 in length
- NBC 4 at 5pm, October 14, 2008. Trying To Shut Down ACORN. Allegations of voter registration fraud are behind a lawsuit filed by a conservative think tank in Columbus. The Buckeye Institute filed suit seeking the dissolution of ACORN, the Association of Community Organizations

- for Reform Now. Buckeye Institute filed the lawsuit on behalf of two Warren County voters, who claim fraudulent voter registrations filed by ACORN dilutes their votes. : 23 in length
- NBC 4 at 11pm, October 15, 2008. Decision 08 Ohio Votes. Tonight's third and final presidential debate at Hofstra University was certainly the most heated and spirited exchange 20 days out from the election. : 54 in length.
- NBC 4 at 11pm, October 15, 2008. Ohio Voter Registration. A Federal Appeals Court sided with the Ohio GOP and ordered Ohio Secretary of State Jennifer Brunner to set up a system that provides the names of newly registered voters to county elections boards. Brunner says about 200,000 voters might have driver's license numbers or social security numbers that don't match other records. : 30 in length.
- NBC 4 at 5:30pm, November 5, 2008. Change in State Government. Last night was a transformational night in Ohio political history. The power shake-up in the Ohio statehouse will give Democrats new power to set the political agenda, push legislation through to a vote, and new leverage that isn't lost on Ohio. Strickland said, "I know our new Democratic House majority stands ready to work in a bipartisan manner to help create new jobs, improve access to health care and help make our schools the best in the nation." 1:12 in length
- NBC 4 at 5:30pm, November 5, 2008. City Bonds. The city of Columbus is very pleased tonight after voters approved its \$1.6 billion bond package proposal by a significant margin. : 31 in length
- NBC 4 at 5pm, November 7, 2008. Obama Address. In his first news conference as President Elect Senator Barack Obama today made clear that the economic crisis is his first priority. Not in January, but now. Obama made clear that he intends to have a big say, immediately, in what the government does to speed a recovery. : 39in length
- NBC 4 at 5pm, December 1, 2008. Obama Names Clinton. Senator Hillary Clinton was officially announced today to serve as Chief Foreign Diplomat for Barack Obama. :24 in length.
- NBC 4 at 5pm, December 1, 2008. Government Budget Meeting. The State faces challenges with the state budget. The state faces serious erosion in revenues over the next 2 years, as salaries and wages for Ohioans continue to plummet. 1:32 in length.
- First at 4, December 4, 2008. Better Business Bureau Warning. The Better Business Bureau says cyber criminals are sending emails, posing as Federal Express, United Parcel Service and Walmart workers to trick you. The hackers pretend to be customer service personnel from these businesses in order to gain access to your computer files. :34 in length.
- NBC 4 at 6pm, December 5, 2008. Telemarketing Fix. The law that started this week now says any telemarketing call that delivers a prerecorded message must include a quick and easy way to optout of receiving future calls. It doesn't matter if the call is answered in person or to your answering machine. :38 in length.
- NBC 4 at 11pm, December 11, 2008. State Budget. Proposed state budget cuts are worst case scenarios. That would include major cuts to children's services and welfare. Prisons will be closed and cuts to university funding that would mean that Ohio State University students would have to pay more per year. 1:11 in length.
- NBC 4 at 5:30pm, December 12, 2008. Homeowner rights. Governor Ted Strickland signed into law a bill that establishes the "castle doctrine" in Ohio, protecting the right of homeowners to shoot someone who has illegally entered their home if the homeowner believes that his or her life is in jeopardy. But Sergeant Weiner says that is not an absolute right to shoot anyone who comes onto your property. 1:11 in length.

- NBC 4 at 5:30pm, December 12, 2008. Pool and Spa Law. At the Aquatic Center in Groveport, like all public facilities, safety is first but the facility does not have the new drain covers and the deadline is next week. But this will not close the facility. They're ready but the supplier has not provided the parts. 1:01 in length
- NBC 4 at 5pm, December 15, 2008. Transgender City Council. Some people only think of gay, lesbian, bisexual and transgender issues during the annual gay pride parade each summer. But Columbus residents struggling with discrimination because of their sexual identity are part of why city council is changing the city code. City Council will be enforcing the civil rights code with these additional protected classes. : 53 in length.
- First at 4, December 18, 2008. Military Inauguration. More than 11,000 members of the military will be in Washington, DC for the presidential inauguration. The troops will provide security and medical support as well as perform ceremonial duties. A military spokesperson says there is no specific threat against the inauguration, but they want to be prepared in case something does happen.: 33 in length.
- First at 4, December 18, 2008. Whip Booster Seat Laws. Children between the ages of four and eight may have to ride in booster seats. The national transportation safety board says Ohio is one of seven states that don't require booster seats for kids older than three. The bill now goes to the governor for his signature. : 30 in length
- NBC 4 at 5pm, December 23, 2008. Election Breakdown. In Chillicothe they're everywhere. There are 9 Red light cameras at 6 different intersections. They're also at the center of a battle between those who support them and those who don't. One of the residents who doesn't says he has a problem with how the camera enforce the law.: 47 in length
- NBC 4 at 9am, December 28, 2008. Bills Recently Passed. Soldiers from Ohio could soon be rewarded by the state. Lawmakers approved House Bill 649 which would use money from the "rainy day" fund to pay bonuses to combat veterans. Governor Strickland is expected to veto the bill. Senate Bill 380 would reduce the early voting window from 35 days before an election to 20 days eliminating the so-called Golden Week. When voters can register and vote on the same day. House Bill 648 would set punishments for state employees guilty of looking at confidential records with out a valid reason.
- Meet the Press aired Sundays, October 5, 12, 19, 26, November 2, 9, 16, 23, 30 December 7, 14, 21, and 28 at 10:30-11:30 a.m. focusing on the country's political leaders and issues. Repeats aired at 2:30-3:30 a.m. on those dates.

NBC News Special: 2008 Vice-Presidential Debate aired October 2 at 9:00-11:00 p.m.

NBC News Special: 2008 Presidential Debate #2 aired October 7 at 9:00-11:00 p.m.

NBC News Special: 2008 Presidential Debate #3 aired October 7 at 9:00-11:00 p.m.

Decision 2008: Ohio Votes aired Tuesday, October 28 at 7:00-7:30 p.m.

Decision 2008: Ohio Votes aired Tuesday, November 3 at 7:30-8:00 p.m.

NBC News Special: Election Night 2008 aired November 4 at 7:00-10:42 p.m. and continued at 12:30 - 3:00 a.m.

NBC 4 Local Election Updates aired November 4 at 1:57-1:58 p.m. and 6:48-6:49 p.m.

Decision 2008 Election Special aired November 4 at 11:42 pm. - 12:30 a.m.

MSNBC Election Coverage aired November 4 at 3:00-5:00 a.m.

NBC News Special Report: President-Elect Barack Obama Press Conference aired November 7 at 2:51-3:15 p.m.

NBC News Special Report: President-Elect Obama Announces his National Security Team, including the Secretary of State and Attorney General December 1 at 10:41-11:32 a.m.

Public Service Announcements

Voter Registration: 05 in length Aired October 1 - 3

Voter Registration: 10 in length Aired October 1 – 4

Voter Registration: 15 in length Aired October 1 – 6